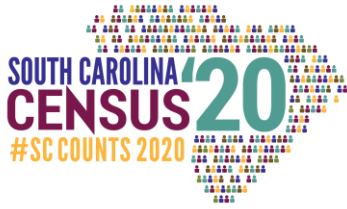


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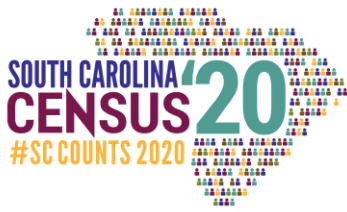
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LESSON TOPIC:	Why does the 2020 Census matter?
AIM:	Students will learn why the 2020 Census is important for their state, their communities, their families, and themselves.
OBJECTIVES:	<p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Identify how the 2020 Census affects our representation in government. 2. Identify public services that are funded by the government. 3. Tell how the 2020 Census affects these programs. 4. Explain why people should be counted in the 2020 Census.
GET STARTED/ DO-NOW:	<p>Instruct the students to brainstorm public services the government provides, then discuss as a class. Possible answers include:</p> <ul style="list-style-type: none"> • School lunches and other nutrition assistance • Foster care and Adoption Services • Head Start programs • Special education programs • After-school learning • Education • Senior Citizens • Housing programs • Libraries • Fire Departments • Road and bridges • Hospitals
MAIN ACTIVITY:	<ol style="list-style-type: none"> 1. As a class, discuss the ways the Census data is used: 2. By counting the population, Congress can figure out how many Representatives each state will have in the House of Representatives. The Representatives help create the laws for the country. The number of Representatives a state has is based on



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	<p>the Census results. States with bigger populations have more Representatives.</p> <p>3. The Census helps the government determine where it should spend money. State, local and federal government officials will use 2020 Census statistics to determine how to spend billions of dollars each year for public services. If people aren't counted in the Census, the government won't spend as much money in their area. Review the information in https://www.uwasc.org/census-2020-0 about why the Census is important to South Carolina and to students.</p>	



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4. As a class, discuss the information in the infographic below:

#MoreThanACount

The 2020 Census impacts you and your local community, shaping the future of programs in SC. Census data is used to allocate **over \$800 billion** annually to communities across the country.

 CHILD CARE PROGRAMS & DEVELOPMENT FUNDING	 COMMUNITY & SCHOOL FOOD PROGRAMS	
 CONGRESSIONAL REPRESENTATION	 HEALTH CARE PROGRAMS & HOSPITALS	
 COMMUNITY FACILITIES & SERVICES	 EMERGENCY SERVICES & DISASTER RELIEF FUNDING	
 HOUSING PROGRAMS	 BUSINESS SITE SELECTIONS	
 TOURISM & STATE PARKS	 FUNDING FOR SCHOOLS	
 ROADS & INFRASTRUCTURE FUNDING	 SPECIAL EDUCATION & PELL GRANTS	
 PUBLIC TRANSPORTATION	 AFTERSCHOOL PROGRAMS	
 SBA PROGRAMS & FUNDING	 ADOPTION & FOSTER CARE	

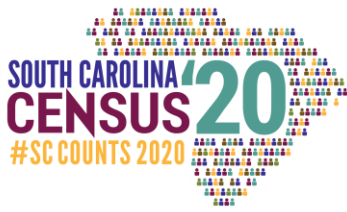
Each person is estimated to bring about \$2,900 of federal resources to SC annually. If just 100 people are not counted, our state is missing out on approx. \$3,000,000 over the next 10 years that COULD have been used on any of the above.

COMPLETE YOUR CENSUS TODAY AT: www.my2020census.gov

#SCCounts #Census2020 #CountMeIn #ICount

WWW.MY2020CENSUS.GOV

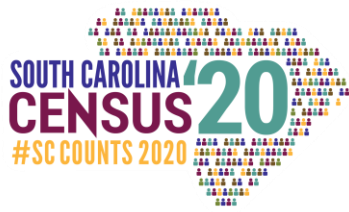
5. Ask the class to calculate the amount of estimated federal resources that will come to South Carolina each year if every student in the class is counted in the 2020 Census. Create a list of



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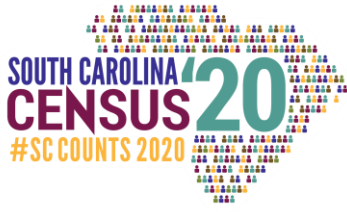
	<p>projects that money could be used for to help make our state better for us all.</p> <p>Possible answers include:</p> <ul style="list-style-type: none"> • After-school programs • More resources for our schools • Better roads and bridges • Improved public transportation • Better programs for senior citizens • Housing programs • Community resources such as libraries and parks <p>6. Divide the class into groups of two or three. Depending on the number of groups and the amount of time available, assign one or more short videos to each group.</p> <p>Videos:</p> <ul style="list-style-type: none"> • “The Census is About Power and Money” https://youtu.be/HMaaH6Suf98 • “Every Moment Counts” https://youtu.be/uKOGPsaWMT0 • “Shaping the Future of Child Nutrition” https://youtu.be/2hnsht9rA4k • “Shaping the Future of Education” https://youtu.be/m7tBKfjgXso • “Shaping the Future of Housing” <ul style="list-style-type: none"> ○ https://youtu.be/TZm-fRzQPCI • “Shaping Her Family’s Future” https://youtu.be/B797pcdo3H4 • “Shaping the Future To Strengthen His Community” https://youtu.be/fL8qiyaI68s • “What is the 2020 Census?” https://youtu.be/Syg4zqb0iCU • “Counting Everyone” https://youtu.be/qPL3pRPXUs0 • “How Does the 2020 Census Affect Representation?” https://youtu.be/83UNSPG3BHA • “Shaping the Future of Housing in Her Community” https://youtu.be/l3yQylmBbNA • “Shaping the Future of the United States” https://youtu.be/06wxefOppbY • “Pledge to Complete the Census”
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	<ul style="list-style-type: none"> ○ https://youtu.be/rjLm-Li2ctw ● “How Will the 2020 Census Data Be Used?” ○ https://youtu.be/zuEo-lXtVjc <p>7. Instruct the groups to watch the videos.</p> <p>8. After each video, have the groups answer the following questions:</p> <ul style="list-style-type: none"> ● Who do you think is the target audience of the video? Why? ● What do you think is the message of the video? ● Do you think the video is effective in getting that message across? Why or why not? <p>9. Watch all of the videos together as a class. After each one, have the group who watched the video first share their answers with the class.</p>
CLOSING ACTIVITY:	<ul style="list-style-type: none"> ● As a class, discuss which videos you thought were most effective. What did you like best about them? Which ones did you think were least effective? Why?
EXTENSIONS:	<ul style="list-style-type: none"> ● Learn about the Congressional Representatives in your state. Remember, the number of Representatives is determined by the Census. How many Representatives are there for your state? What are your Representatives’ names? Which district does each one represent? ● Using a map of the United States, look up the number of Representatives for each state. Write that number on the corresponding state on the map.
CHECK FOR UNDERSTANDING:	<ul style="list-style-type: none"> ● Have each student create a poster showing why the 2020 Census is important. ● Divide the students into small groups. Have each group create their own video to show at least one reason the 2020 Census is important. Have the groups share their videos with the class.



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	<ul style="list-style-type: none"> • Make a list of the things you use or places you visit in your own city that are affected by the 2020 Census. • Write a letter to a friend who lives in another country explaining how South Carolina will be better for all if everyone is counted. Include a copy of the “Count Me In” badge available at www.JoHackl.com/activities.
MATERIALS:	<ul style="list-style-type: none"> • Computer, tablet, or other device for viewing and recording videos • Poster board or paper • Colored pencils or markers • Printable map of the United States, such as this one here: https://www.waterproofpaper.com/printable-maps/united-states-maps/printable-map-of-the-united-states.pdf
TECHNOLOGY:	<ul style="list-style-type: none"> • Devices for viewing and creating videos
SC STANDARDS:	<ul style="list-style-type: none"> • Identify and explain cause-and-effect relationships. • Identify the locations of places, the conditions at places, and the connections between places. • Interpret visual information to deepen his or her understanding. • Identify multiple points of view or biases and ask questions that clarify those opinions. • Explain his or her relationship to others in American society and culture. • Understand responsible citizenship in relation to the state, national, and international communities.